

COVID-19 Advisory: Our ongoing initiative to ensure REALTORS® success

With the COVID-19 outbreak, we find ourselves in an unprecedented situation. At this time, it is of utmost importance to refrain from social interaction to limit spread of the virus. The majority of our team is working remotely; despite this, we are committed to ensure that you receive the same caliber of customer service and support as before.

With social distancing in full effect, REALTORS® may find themselves unable to practice traditional marketing strategies like door-to-door knocking, handing out fliers or business cards, open houses, or simple showings. As a result, utilizing technological resources is imperial for your real estate business. To ensure we can continue attributing to your success and improve your online presence, we are increasing the frequency of [free webinars](#) discussing SEO and social media marketing, as well as online demos. At this time, the only method of marketing is online; actively working on your web presence, utilizing lead generation tools, and online marketing are vital to your continued success. With the use of drip email campaigns, virtual street views, mortgage calculators, you can continue to offer outstanding real estate service, virtually.

To learn more about how we can help you continue your business growth online, discuss options that best suit your current situation or offer assistance with your e-marketing efforts, we invite you to contact our team via [website](#).

Thank you, and please remain safe.

- Your friends at InCom